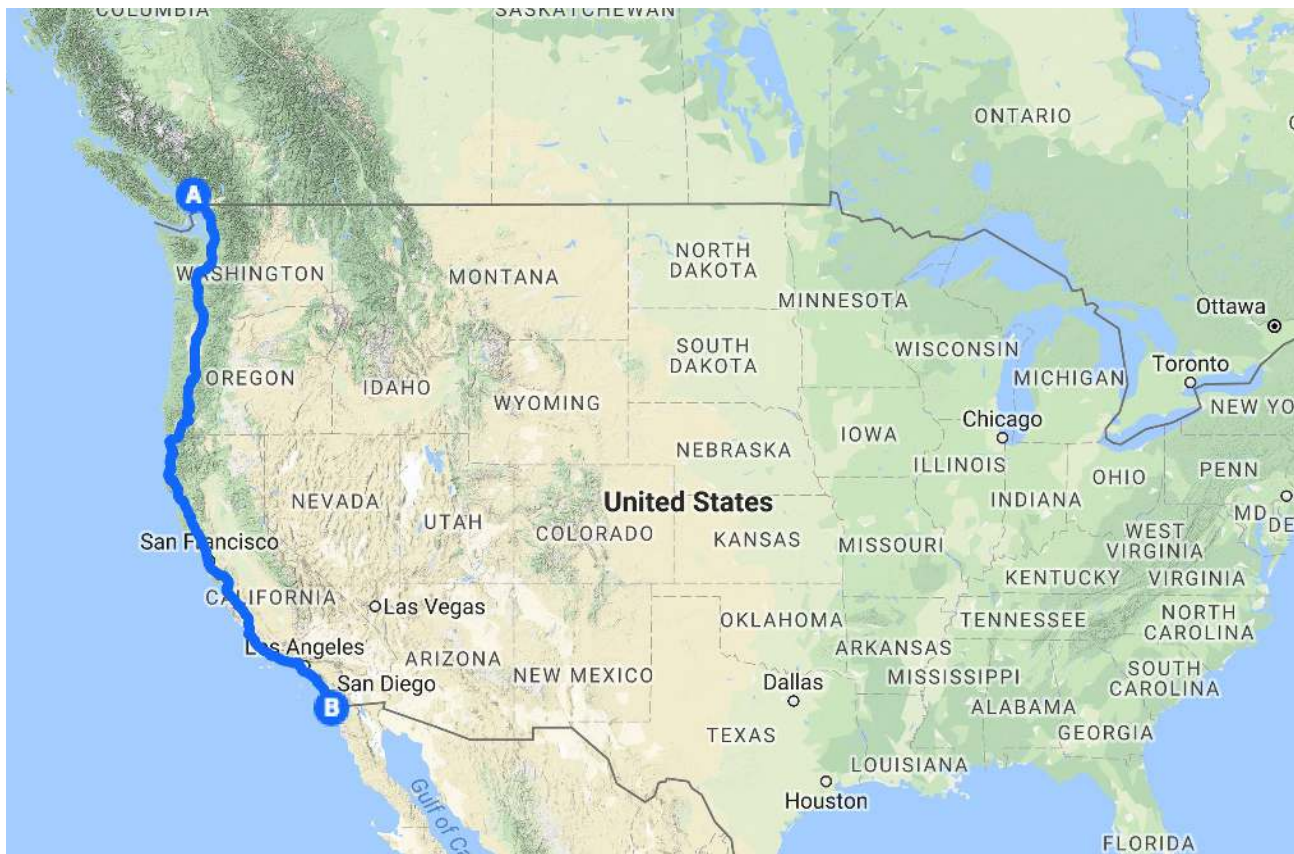


**1 COUPLE
2 KICK SCOOTERS
TRAVELLING SELF-SUPPORTED 1500+
MILES THE LENGTH OF AMERICA**

KICKIN' THE STATES



The Expedition



We will be travelling the entire length of the United States of America on an adult Kick-Scooters. Our journey will begin in Vancouver, Canada, and end in Tijuana, Mexico, taking 3 months to complete and carrying all our own camping and expedition gear.

WORLD FIRST

WE ARE THE FIRST PEOPLE TO CARRY OUT THIS ROUTE ON A KICK-SCOOTER.

GREEN

THIS IS HUMAN-POWERED ENVIRONMENTALLY FRINELDY EXPEDITION, INSPIRING OTHERS TO THINK OF ALTERNATIVES TO CAR TRAVEL

CHARITY

OUR MISSION IS TO RAISE MONEY FOR AFRICA'S CHILDREN IN EDUCATION. OUR GOAL: £10,000



Meet the Team



Married couple, Gil and Bex are full-time adventurers, expedition leaders and motivational speakers. Previously they have....

- Kick-scooted the London loop
- Kayaked the length of Britain
- Hiked 1000km the length of Israel

Bex is founder of Love Her Wild (www.loveherwild.com). A female adventure community with over 3,200 members.



11,000+



12,500+



2,500+



12,000+

**unique monthly
visitors to our
blogs**

Sponsorship

The Kickin' the States expedition is a unique and exciting marketing opportunity for your brand to gain exposure to millions.

- 2 ESTABLISHED ADVENTURERS & MARKETING EXPERTS WORKING FOR YOU
- MEDIA ARTICLES & INTERVIEWS IN PRINT, PODCASTS, RADIO, TV, & NEWS. WE HAVE MANY EXISTING CONTACTS.
- EXPEDITION ALREADY FEATURED IN BA HIGH LIFE MAGAZINE (REACH 1.4 MILLION) & BBC SCOTLAND RADIO INTERVIEW SCHEDULED FOR FEBRUARY
- DOZENS OF TALKS DELIVERED TO SCHOOLS & COMPANIES DURING AND AFTER THE EXPEDITION TO AID FUNDRAISING EFFORTS
- EXPEDITION DOCUMENTARY FILM TO SHOW AT OUTDOOR AND ADVENTURE FESTIVALS
- BLOGS, VLOGS, LIVE VIDEOS, PHOTOS AND DAILY UPDATES



Benefits

SOLE SPONSOR - £5,000

As a sole sponsor, you will have our ENTIRE focus throughout this expedition. There are a huge amount of benefits and opportunities for your organisation.



BENEFITS

- exclusive branding on our expedition T-shirt, worn throughout the trip at speaker events and during media interviews.
- Feature on all expedition blogs and social media posts
- Logo at the end of expedition film and vlogs
- Access to photos from the journey
- Bex and Gil will deliver a talk for you at an event or team building day (with scooters in tow!)



**Thank you for your
consideration.**

bex@loveherwild.com