

ADV
ENT
URE

BEX BAND



PROFILE

My previous expeditions include hiking 1000km the length of Israel, kayaking the width of the UK against plastic pollution and kick scooting the entire length of the USA. I inspire others to seek out their own adventures via my blog, the Ordinary Adventurer, as well as regularly delivering talks. I have built a loyal following based on my honesty and originality.

Responding to gender inequality in the outdoors, I founded the Love Her Wild community. Providing support and opportunities so that more women can access adventures. The community has grown to over 6,000 members.

I often work with brands who have a similar ethos, putting a focus on adventure, conservation and personal growth. Brands I've worked with previously include Salomon, Israel Tourism Board, Ellis Brigham, Merrell, Biosphere Expeditions and VivoLife.

STATS

- 10,000+ Unique visitors a month
- 18,000+ Page views a month
- 3,000+ mailing list

Audience:

Location: 40% UK / 25% USA

Age: 35% 18-24 / 35% 25-34

Gender: 55% male / 45% female

AWARDS

- San Miguel alternative 'Rich List' 2018
- Shortlisted TGO Personality of the Year
- Next Generation entrepreneur award 2019
- 2nd place the Active People Blogger Awards 2017



2,300+
followers



2,500+
followers



11,800+
followers



6,000+
group members

FEATURED IN

CONDÉ
NAST



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Evening
Standard

TRAIL
magazine

The Great
Outdoors

The Observer

BBC
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